

WFFF 201 Humboldt St Rochester, NY 14610-1093

Product Agency Contract # Advertiser Schedule Dates Political - President (1071) GMMB (14491) Hillary Clinton/US President/Democrat (21019) 10/04/16-10/10/16 1421084 CO-OP Entered By Headline # Date Entered

Burlington (WFFF)
By Broadcast Month
Oct. 2016

25 Spots

Rate \$5,655.00 \$5,655.00

Grand Total:

278/295/5288 (555382) Demo

Last Modified 09/30/16 Elizabeth F. Guy ECR25277531 09/06/16 S

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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW GMMB Washington, DC 20007

Comments Billing Type

Standard

CLINTON/P/D 10/4/16--10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL LOW DAY PRIOR TO AIR.

Brand Product Agency Advertiser Contract # Political - President (1071) GMMB (14491) Hillary Clinton/US President/Democrat (21019) 10/04/16-10/10/16 1421084 Entered By Last Modified Date Entered

09/30/16

09/06/16

Elizabeth F. Guy

ECR25277531 8

Normal

Account Types Phone/Fax **Buyer Name** Sales Office Salesperson National/Political 278/295/5288 Maura, Gilroy, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 278/295/5288 (555382) Net Total Sales Tax Commission Order Type Demo CO-OP Commission % Package Deal Headline #

Grand Total:	Oct. 2016	Burlington (WFFF) By Broadcast Month Spots
25	25	Spots
\$5.655.00	\$5,655.00	Rate
##X	SE LETE	2000

\$4,806.75 \$848.25 15.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo	전	We	Th Fr	Sa	Su Spots		Rate	Total	Station		Comments	Entered
9.1	9.1 Normal Line / Prime	10/06/16-10/06/16	ري د	ننا	:30 8P- Rosewood	ш			×			 - 4	\$400.00	\$400.00 E	\$400.00 Burlington (WFFF)	Ro	Rosewood	9/14/16
10.0	10.0 Normal Line / Prime	10/05/16-10/05/16	5	::	:30 9P- Empire	щ		×				<u> 1-1</u>	\$400.00	\$400.00 E	\$400.00 Burlington (WFFF)	Eπ	Empire-FOX	9/6/16
11.0	11.0 Normal Line / SPOT	10/08/16-10/08/16	5	ü	:30 7:30P- FOX College Football	1				×		1	\$250.00	\$250.00	\$250.00 Burlington (WFFF)	ତ କ	FOX College Ftbl -Prime Game	9/6/16
12.0	12.0 Normal Line / SPOT	10/09/16-10/09/16	5	:3	:30 1P- NFL on FOX Game 2		4			×			\$750.00		Burlington (WFFF)	ඉප	FOX NFL Sunday -Early Game	9/6/16
12.0.1	12.0.1 Closed Preempt	10/09/16												rin.	Burlington (WFFF)	Pre	Pre-Empt/Exception - No Late Game	
13.0	13.0 Normal Line / SPOT	10/09/16-10/09/16	5	:3	:30 4:30P- NFL on FOX Game 1	1					×	1	\$900.00	\$900.00	\$900.00 Burlington (WFFF)	හ ප	FOX NFL Sunday -Late Game	9/6/16
14.0	14.0 Normal Line / SPOT	10/04/16-10/07/16	5	ü	:30 7A- Local 44 News at 7am	3	×	×	×	~		ω	\$30.00	\$90.00	\$90.00 Burlington (WFFF)	NE NE	NEWS	9/6/16
15.0	15.0 Normal Line / SPOT	10/04/16-10/07/16	5	ü	:30 8A- Local 44 News at 8am	2	×	×	×	8. be 60		2	\$30.00	\$60.00	\$60.00 Burlington (WFFF)	NE NE	NEWS	9/6/16
15.0	15.0 Revised Line / SPOT	10/05/16-10/07/16	VI.	E E	:30 109- Local =4 News at 10:00pm		e: an es: es: b-	guit	 						Surlington (WFFF)	Ne	News	91.4+116
16.1	16.1 Normal Line / SPOT	10/05/16-10/07/16	5	l iii	:30 10P- Local 44 News at 10:00pm			<u></u>	1 1			ω	\$175.00	\$525.00	\$525.00 Burlington (WFFF)	Ne	News	9/30/16
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-paptee	Accepted Agency/Advertiser:			Dail.	Accepted Stellon)EOH:						Date	85	Hireauo)				



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW Washington, DC 20007

GMMB

Product Brand Agency Comments **Billing Type Account Types** Phone/Fax Buyer Name Sales Office Advertiser Contract # Salesperson CLINTON/P/D $10/4/16 \cdot 10/10/16$ HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL LOW DAY PRIOR TO AIR. Standard 278/295/5288 Maura, Gilroy, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 278/295/5288 (555382) Political - President (1071) GMMB (14491) Hillary Clinton/US President/Democrat (21019) 10/04/16-10/10/16 1421084 National/Political Entered By Net Total Order Type Demo CO-OP Commission % Headline # Last Modified Commission Package Deal Date Entered 09/30/16 Elizabeth F. Guy \$848.25 15.00 ECR25277531 8 09/06/16 \$4,806.75 Normal

	Grand Tot	Oct. 2016	By Broado
			By Broadcast Month
	25	25	Spots
	\$5,655.00	\$5,655.00	Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo		Tu We Th	꾸	Sa Su	Spots	Rate	Total	Station		Comments	١
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18.0	18.0 Normal Line / SPOT	10/10/16-10/10/16	5	13	:30 10P- Local 44 News at 10:00pm	-	×					\$175.00		Burlington (WFFF)			
18.0.1	18.0.1 Closed Preempt	10/10/16												Surlington (WFFF)	., . , . ,	Advertiser Instructions/Spot	
19.0	19.0 Normal Line / SPOT	10/04/16-10/04/16	5	7.5	:30 9P- FOX News Special: Vice Presidential Debate	1 -4		×			1	\$1,000.00	\$1,000.00	\$1,000.00 Burlington (WFFF)			
20.04	20.0 Pecised Line / SPOT	91/60/01-31/60/01	55	15	(30) 60+ FOX Noves Special. Presidental Debate					×				Surlington (WFFF)		A A A A A A A A A A A A A A A A A A A	
20.1	20.1 Normal Line / SPOT	10/09/16-10/09/16	4	; :	:30 9P- FOX News Special: Presidential Debate	1				×	—	\$1,300.00	\$1,300.00	\$1,300.00 Burlington (WFFF)			
					CON	퓠	NA	CONFIRMATION CONTRACT	8	Ž	Å						
Ассерьеди	Accepted Agency/Advertiser:			Date:	Accepted-Station	allon:						Date:	Commence				

Su 20 9p-10:30p Tu 19 9p-10:30p

PRES DEBATE VP DEBATE

\$1,300. 00

TOTALS:

25

30 30 18 10:30p-11p

Th 8p-9p

Tu-F,M 10p-11p

125 West 55th St New York, NY 10019

#|Day/Time

Tu-F,M 12n-1p

TELEVISION

Contract # 25277531 Agency: GMMB CPE: 278/295/5288 GMMB 3050 K ST NW WASHINGTON DC 20007

> Flight: 10/4/16 - 10/10/16 Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Changes as of: 10/13/2016 at 6:12 PM

Station: WFFF

Office: WASHINGTON

Market: Burlington-Plattsburgh Version: Highlighting Revision 5

Total \$: \$5,655.00

Total Spots: 25 Total CPP: \$0.00

Total GRP:

Traffic #: 1421084

Separation:

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Buyer: Gilroy, Maura

Comments: RVSD TO ADD DEBATE SPOTS Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Agency Order #: 5330631

Primary Demo: Adults 35+

무 NEWS NEWS Maury Program What Matters News FOX NFL Sunday -Early Game Empire-FOX FOX NFL Sunday -Late Game FOX College Ftbl -Prime Game Gotham-FOX Modern Family 2.5 MEN Rossewood Scream Queens-FOX Modern Family Modern Family Two and a Half Men ludge Mathis \$175.00 \$900.00 \$750.00 \$250.00 \$400.00 \$400.00 \$1,000. 00 \$400.00 \$400.00 \$30.00 \$25.00 \$30.00 \$25.00 \$50.00 \$50.00 \$40.00 \$40.00 \$25.00 \$50.00 Rate A35P Rating Len 8 ဗ 8 8 30 30 ဗ ၶ 8 ဗ 30 ဗ 30 10/4 10/4 - 10/4 Spots Total

Tu-F,M REV- 5 6p-6:30p Tu-F,M 6 6:30p-7p

Tu-F,M 5:30p-6p Tu-F,M 5p-5:30p

Sa 11 7:30p-11p

Su 1p-4:30p

Su 4:30p-7p Tu-F,M 1 7a-8a Tu-F,M 5 8a-9a

10 9p-10p

8 8p-9p Tu 9 9p-10p

Sa 7 5p-5:30p

25

\$0.00 \$0.00

0.0

\$1,000.00 \$1,300.00 \$5,655.00

\$50.00

0.0

\$900.00

0.0 00 00 00 0.0 0.0

\$525.00 \$400.00

0.0

\$60.00 \$90.00 \$250.00 \$400.00

\$0.00

\$400.00

\$0.00

\$25.00

\$50.00

0.0

\$40.00 \$75.00

0.0

\$50.00

Total 40

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GRP

\$40.00

0.0

\$0.00

0.0

TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Comment

Order Level Comments

09/06/16 9:55 AM

Elizabeth Guy

Line 9 Scream Queen 1x out due to Vice Presidential Debate
Line 12 NFL Early Game We are not airing an early game only a Late game (Found this mistake on the Match-up)
Please advise. Thanks!

10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR

Market Budget: \$51,409 WFFF Share: Comment: EPTZ: 1% WCAX: 38% WPTZ: 35%

Competitive Information

Day/Time Total

% Distrib

Spots

Dollars \$5,655.00 \$5,655.00

N/A CPP

GRP **8**00

N/A

Daypart Summary

100% 100%

25

09/14/16 2:17 PM 09/30/16 8:50 AM

RACHELLE RAY Washington DC |Elizabeth Guy

RVSD TO ADD DEBATE SPOTS.

10/04/16 12:05 PM 10/11/16 5:08 PM 10/12/16 8:55 AM

> RACHELLE RAY - Washington DC Elizabeth Guy Added by

RVSD TO ADD DEBATE SPOTS

Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25277531 CPE: 278/295/5288

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D Flight: 10/4/16 - 10/10/16

Agency Order #: 5330631

Changes as of: 10/13/2016 at 6:12 PM

Station: WFFF Market: Burlington-Plattsburgh

Version: Highlighting Revision 5

Total \$: \$5,655.00

Office: WASHINGTON Total Spots: 25 Total CPP: \$0.00

Total GRP Traffic #: 1421084

Separation:

Assistant: LAILA DAFTARI 202-872-5880

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Gilroy, Maura

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Line 5 How I Met Your Mother 1x 10/4 out due to Schedule Change It is now 2.5 Men 6-6:30P with the same rate. MG offer 10/6 -10/7 2.5 Men 6-6:30P at same rate. Please advise Thanks! Line 5 2.5 Men 1x 10/4 was Pre-Empted due to wrong program it is too late to change program date has passed. Please advise Thanks!

\$5,655.00	25	Total
\$5,655.00	25	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

		WVNY: 15%
Transaction History		
100000	A management	

Page 2 of 3					3	Printed on 10/14/2016 at 09:16 AM	Printed on 10
\$0	\$0			Confirmed	l Elizabeth Guy	9/6/16 9:55 AM Elizabeth Guy	Makegood 1
\$0 Changes: Total Spots from 20 to 24. 5 buylines added or modified.	\$0		4	Confirmed	9/14/16 2:17 PM LAILA DAFTARI	9/14/16 2:17 PN	Revision
Changes: Comments from 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMIT TO FOLLOW DAY PRIOR TO AIR, to RVSD TO ADD DEBATE SPOTS., User Entered \$ from \$3,555.00 to \$5,705.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Total Spots from 24 to 26, Calculated Dollars from \$3,555.00 to \$5,705.00, Competitive Market Budget from \$32,318 to \$0 \$51,864, Total \$ from \$3,555.00 to \$5,705.00. 4 buylines added or modified.	\$2,150.00		2	Confirmed	9/30/16 8:50 AM Washington DC	9/30/16 8:50 AN	Revision
\$0 Changes: Total GIMPs to 0.	\$0			Confirmed	Elizabeth Guy	10/4/16 12:05 PM Elizabeth Guy	Makegood 2
\$0 Changes: 1 buyline added or modified.	\$0			Confirmed	RACHELLE RAY - 10/11/16 5:08 PM Washington DC	10/11/16 5:08 PN	Revision
\$0	\$0			Confirmed	Elizabeth Guy	10/12/16 8:55 AM Elizabeth Guy	Makegood 3
Changes: Total Spots from 26 to 25, Calculated Dollars from \$5,705.00 to \$5,655.00, Competitive Market Budget from \$51,864 to \$51,409, Total \$ from \$5,705.00 to \$5,655.00, User Entered \$ from \$5,705.00 to \$5,655.00. 1 buyline added or modified.	\$-50.00	_		Revised	10/13/16 6:12 PM LAILA DAFTARI	10/13/16 6:12 PW	Revision
Contract \$ Comment	\$ Chg Co	Spot-	Spot+	Status	Created by	Created/Received Created by	Trans
	Transaction History	Trans					



Contract # 25277531 Agency: GMMB CPE: 278/295/5288 GMMB 3050 K ST NW WASHINGTON DC 20007

> Advertiser: CLINTON, HILLARY Product: CLINTON/P/D Flight: 10/4/16 - 10/10/16

Agency Order #: 5330631

Primary Demo: Adults 35+

Changes as of: 10/13/2016 at 6:12 PM

Version: Highlighting Revision 5

Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$5,655.00

Total Spots: 25 Total CPP: \$0.00

Total GRP

Separation: Traffic #: 1421084

Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Buyer: Gilroy, Maura

Spot-Transaction History Salesperson: RACHELLE RAY -Washington DC 202-872-5880 \$ Chg \$ \$0 Contract \$ Comment \$3,555.00 \$0 Changes: Comments from to 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMIT TO FOLLOW DAY PRIOR TO AIR., User Entered \$ from \$0.00 to \$3.555.00, Product from TV to CLINTON/P/D, Demo Meta to [R16]. Competitive Market Budget from \$18,727 to \$32,318. Total Spots from 15 to 20.3 buylines added or modified.

Queued for Electronic Contracting

9/2/16 9:34 AM

Trans

Created/Received Created by

Status

Spot+

125 West 55th St New York, NY 10019

New

Non-Discrimination Policy

9/1/16 6:12 PM Washington DC RACHELLE RAY - RACHELLE RAY - 8/30/16 11:42 AM Washington DC PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New

5

\$3,555.00

\$3,555.00

Confirmed

Page 3 of 3